



EUROPEAN
BEST
DESTINATIONS
2024



Brussels, 7th February 2024.

Since 15 years now (2009), **European Best Destinations**, has been promoting culture and tourism in Europe to millions of travellers but also to tourism professionals and the media.



Thanks to a partnership with more than 500 tourism offices in Europe and the EDEN Network (Sustainable Destinations awarded by the European Commission), **thanks to your trust and cooperation, European Best Destinations is, for twelve year in a row, the most visited website dedicated to travel in Europe.**

Where do travellers from all over the world want to spend their next holidays among an offer of city break destinations, nature, beach destinations?

Among + 500 European Destinations promoted on Europe destinations - including 90 sustainable EDEN Destinations awarded by the European Commission - **20 shortlisted destinations have been selected** for their quality of life, sustainable development, all-year round cultural offer, growth of popularity on social networks, their international recognition won (smart tourism, EU Green Capital, UNESCO, Blue Flags, ...).

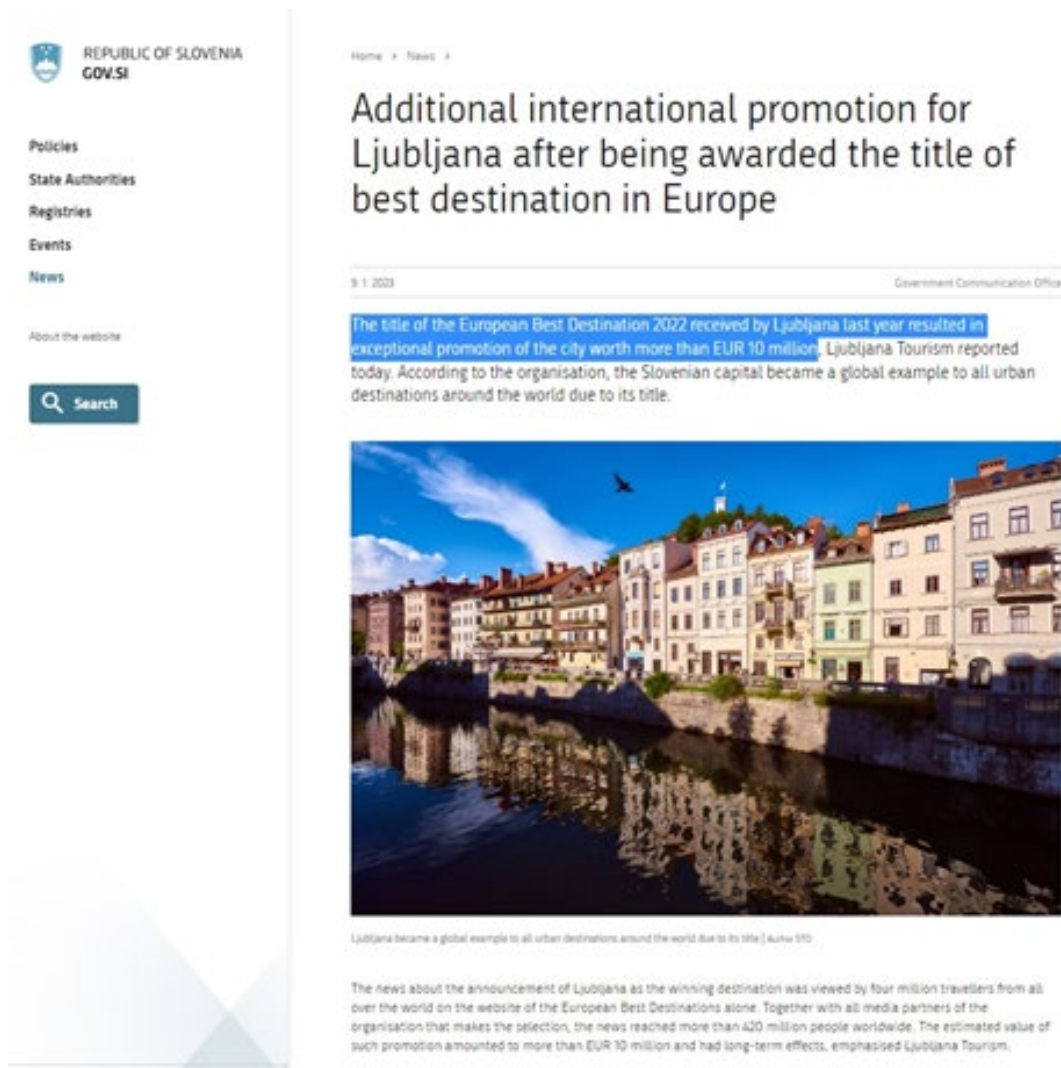
The **20 most voted of them will be promoted during the whole year 2024 to millions of travellers** among the Best Destinations to visit in Europe on the most visited website dedicated to culture and travel in Europe www.europeanbestdestinations.com

This year we have collected **a record of 1,096,938 votes from 172 countries** (686,244 for the 2023 edition of this event - Online consultation on a travellers database made in January 2024).

The Most voted destinations win the right to use the "European Best Destinations 2024" title.

Our competitions for the European Best Destinations of the year, European Best Christmas Markets, European Best Beaches, Most Romantic destinations, European Best Ski Resorts, Best Beaches,... have become the **most important tourism competitions in Europe**; they bring together millions of travellers who support and discover the most beautiful destinations in Europe.

They also have an impact in "real life" with **significant growth of tourists** for our rewarded destinations with + 17% in growth of tourism for Porto rewarded in 2017, + 13% for Bordeaux rewarded in 2015, + +41% for Zagreb, European Best Christmas Market 2016-2017-2018, +18% for Budapest, + 10 millions of media coverage for Ljubljana European Best Destination 2022 and important growth of visitors for Warsaw in 2023.




REPUBLIC OF SLOVENIA
GOSI

Home » News »

Additional international promotion for Ljubljana after being awarded the title of best destination in Europe

9.1.2023 Government Communication Office

The title of the European Best Destination 2022 received by Ljubljana last year resulted in exceptional promotion of the city worth more than EUR 10 million, Ljubljana Tourism reported today. According to the organisation, the Slovenian capital became a global example to all urban destinations around the world due to its title.



Ljubljana became a global example to all urban destinations around the world due to its title | Aukva 570

The news about the announcement of Ljubljana as the winning destination was viewed by four million travellers from all over the world on the website of the European Best Destinations alone. Together with all media partners of the organisation that makes the selection, the news reached more than 420 million people worldwide. The estimated value of such promotion amounted to more than EUR 10 million and had long-term effects, emphasised Ljubljana Tourism.

MSP Fanja Tajon Minister of Economy – World Economic Forum:

"The Title of the European Best Destination 2022 received by Ljubljana resulted in exceptional promotion of the city worth more than EUR 10 Million"



Warsaw gains ever greater tourist recognition



PR Newswire

October 23, 2023 · 2 min read



WARSAW, Poland, Oct. 23, 2023 /PRNewswire/ -- When in January this year, CNN announced a ranking of places recommended to visit, putting Poland in first position, interest in travelling from North America to Warsaw grew significantly. It intensified even more when **Warsaw won the European Best Destination 2023 competition**. What is it about the Polish capital that makes tourists choose it as a travel destination?



To view the Multimedia News Release, please click:

<https://www.multivu.com/players/English/9215251-warsaw-gains-ever-greater-tourist-recognition/>

Global tourism trends show that people are ever more willing to travel to less obvious places that they can visit safely and without thousands of other tourists. While such a scenario is unlikely for big European cities, Warsaw is a place in which one can relax and enjoy its beauty

HERE ARE SOME **IMPORTANT FIGURES:**

- 41% of the votes are from Europe, 59% are from outside Europe. This is the **largest proportion of votes outside Europe since the creation of this event**. This year more than ever, foreign travellers show a strong interest in travelling to Europe. The majority of them are coming from the USA (28%).
- For the first time since the creation of this competition in 2009, **a Spanish destination has risen to first place**. It is the destination most voted for by American and English travellers for a stay in Europe in 2024. This is a sunny, five-star, natural, sporty, gastronomic destination which has everything to please the most demanding travellers.
- The Green Capital **Ljubljana won the 2022** edition of this competition and enjoyed a **global promotion of + 10 million euros** - This year's Sustainable Destination shortlisted was **Monaco** known for its commitment to sustainable tourism, protection of the ocean, it has been voted among the 3 Best European Destinations 2024 (#2nd Best Destination in Europe).
- With award-winning destinations like **Monaco, Marbella, Malta, Geneva, Madeira, Florence, Riga, Batumi**, we clearly see a desire for **exclusive travel in destinations** recognized for the quality of their offers and services. Destinations where you can enjoy **culinary, cultural, sensory and sporting experiences**.

- City breaks with a single shopping + museum offer are on the decline as **travellers prefer destinations combining beach, outdoor activity, nightlife**, discovery in complete freedom, without plans or constraints.
- **The second trend this year is out-of-the-way destinations** such as Ponza, Porto-Vecchio, Newquay or Cap-Ferret, for simple convivial holidays synonymous with laughter, sharing, good food, bike rides and relaxation.
- **Malta** is seen as a perfect destination for active holidays, romantic holidays, family holidays, holidays with friends. A sunny destination, it is also a nature destination that has been awarded the sustainable tourism label several times by the European Commission. It is on the podium of the preferred destination for English travellers as well as on the **1st position for travellers aged 25-45 looking for an active holiday in Europe.**
- **Monaco** has been focusing on green development for many years and the destination continues to expand and honour its commitment to nature. It is seen as a perfect destination for a **safe getaway** combining wellness, gastronomy, shopping, relaxation, beach, water activities and outdoor sports. It is the **favourite destination for couples aged 25-45** and the destination on the Riviera which has received the most votes since the creation of this competition, ahead of Cannes and Nice.
- **Riga** is the perfect destination for a city break on a human scale. With events throughout the year, shopping, gastronomy, nature, art nouveau architecture, this destination is **travellers' favourite destination for the Baltics**. It is the **favourite destination for young travellers aged 18-25** who want to discover Europe and the European destinations with the **best quality-price ratio for travellers.**

- **Geneva** is the most voted Swiss destination since the creation of this competition, ahead of Basel, Luzern, Zurich. It has been voted among the 5 Best Destinations to visit in Europe and is the destination with the **Best Quality of Life** in this European Ranking.
- Batumi is one of the **most awarded destinations**. It received the award of **Leading Destination in the World** by the prestigious World Travel Award and it is now voted by worldwide travellers as one of the **5 Best Destinations to visit in Europe**. Safe, Green, Friendly, perfect for a romantic, wellness or gastronomical getaway, Batumi is the trendiest destination 2024 for travellers looking for the best sensory experiences in Europe at the best price. It received this year more vote than London from US travellers. Batumi is seen and is (numbeo data on criminality) safer than Paris, Milan, London, Berlin and most of the European Capital. As an example Batumi has twice less criminality than a safe destination as Vienna.
- **Madeira** a destination that, like Marbella, Monaco or Geneva, Malta, is part of the galactics, exclusive destinations that have been attracting discerning travellers looking for the best travel experiences for decades. Winston **Churchill** had already made Madeira his Best Destination in Europe just like today's Digital Nomads, Surfers, Nature Lovers, Foodies, Instagrammers, Wine Lovers, Outdoor Sport lovers.
- **This year's winner** is a destination that collected **a record of 149,192** votes it is a **record of votes since the creation of this competition**.
- The destination on the first place received 84% of votes outside its own country (16% from inside its borders). **Without its national votes it would still have been elected best European destination 2024**. As every year awarded destinations it received a worldwide support to reach the first place.

- Reported to its population **Monaco** is the destination which collects the greatest number of votes (133,885 votes for 36,686 inhabitants).
- After Brexit and Covid, London is back in the top 10 favourite destinations of travellers for the 2nd year in a row.
- With Florence, Ponza, Siena, Sirmione, Italy is the most represented country in this EU ranking followed by France (Porto-Vecchio, Champagne Wine Region, Lège-Cap-Ferret).
- Portugal is a top destination to visit in Europe (#2 most popular country on EBD) with this year an exclusive destination awarded by travellers, Madeira, one of the 5 favourite destinations of American travellers. It is the most awarded destination in this competition (several time awarded the title of “Best Island in the World by the World Travel Award”).
- The positive feedback of this promotion is not only to the first awarded destination, Destinations in the top 20 enjoyed a global promotion of + 10 million euros in only 2 months following the 2023 edition and Destinations ranked in the top 10 as Dinant enjoyed tourist growths up to +30% thanks to this recognition.

Laurent Belot, Deputy Mayor in charge of Tourism, Dinant:



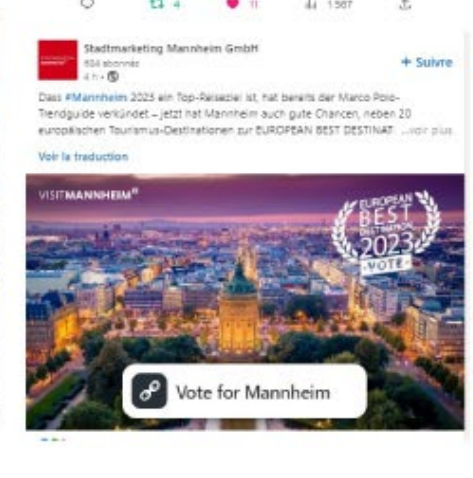
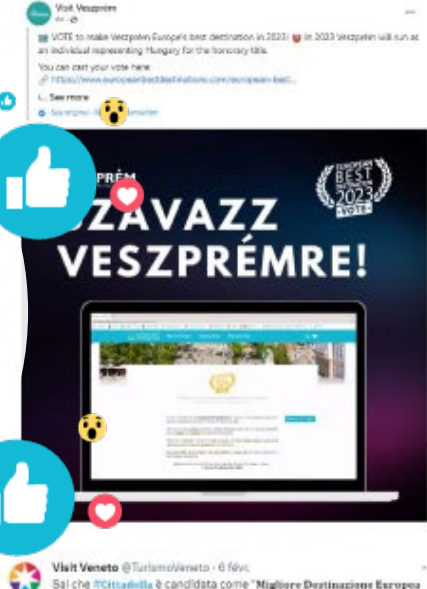
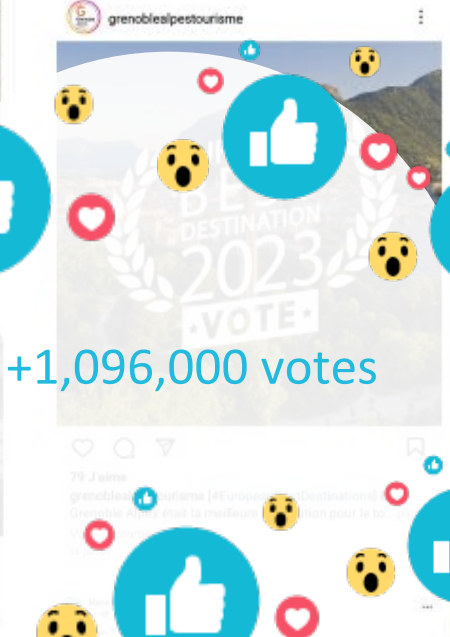
*"We are very grateful for the very positive dynamic in which European Best Destinations has put our beautiful city. We reached the 12th position, and **we can say that the visibility and growth of visitors is not only for the 1st destination** but also for the others. With an increase of almost **30% in tourist attendance** and the diversification of nationalities, this operation has greatly contributed to a new tourist boost for our destination."*

- In parallel with this competition, other thematic rankings are published each year on EBD such as the [Most Exclusive Destinations in Europe](#) (Cavtat - Croatia), [Best City Breaks in Europe](#) (Ljubljana) and more. Next publications to come: Best Hidden Gems 2024 and Most Beautiful Beaches in Europe 2024.
- Awarded destinations will be promoted on the most visited website dedicated to tourism and culture in Europe for 12 years in a row as well as in media partners such as Forbes USA, Condé Nast, Corriere Viaggi, Yahoo to a cumulative audience of +/- 420 millions of travellers (estimation based on past year audience).

Among more than **500 destinations** promoted on European Best Destinations here is **your short list of the 20 Best Destinations to visit in Europe in 2024.**

Discover the 20 trendiest destinations in Europe selected by travellers. They will be **promoted throughout the year to millions of travellers on all our networks.**





+1,096,000 votes

20. THASSOS, GREECE

On the 20th position, with 6,636 votes, Thassos was voted among the 20 best destinations to visit in Europe!



19. NEWQUAY, ENGLAND

On the 19th position, with 8,084 votes, Newquay was voted among the 20 best destinations to visit in Europe!



18. PIRAN, SLOVENIA

On the 18th position, with 10,991 votes, Piran was voted among the 20 best destinations to visit in Europe!



17. SIRMIONE, ITALY

On the 17th position, with 14,356 votes, Sirmione was voted among the 20 best destinations to visit in Europe!



16. FAROE ISLANDS

On the 16th position, with 19,137 votes, Faroe Island was voted among the 20 best destinations to visit in Europe!



15. CHAMPAGNE WINE REGION, FRANCE

On the 15th position, with 20,728 votes, Champagne Wine Region was voted among the 15 best destinations to visit in Europe!



14. PORTO-VECCHIO, CORSICA, FRANCE

On the 14th position, with 25,012 votes, Porto-Vecchio was voted among the 15 best destinations to visit in Europe!



13. PONZA ISLAND, ITALY

On the 13th position, with 28,865 votes, Ponza was voted among the 15 best destinations to visit in Europe!



12. SIENA, ITALY

On the 12th position, with 29,633 votes, Siena was voted among the 15 best destinations to visit in Europe!



11. LEGE-CAP-FERRET, FRANCE

On the 11th position, with 31,878 votes, Lège-Cap-Ferret was voted among the 15 best destinations to visit in Europe!



10. REYKJAVIK, ICELAND

On the 10th position, with 38,916 votes, Reykjavik was voted among the 10 best destinations to visit in Europe!



9. LONDON, ENGLAND

On the 9th position, with 42,022 votes, London was voted among the 10 best destinations to visit in Europe!



8. FLORENCE, ITALY

On the 8th position, with 42.029 votes, Florence was voted among the 10 best destinations to visit in Europe!



7. MADEIRA ISLANDS, PORTUGAL

On the 7th position, with 63,258 votes, Madeira Islands were voted among the 10 best destinations to visit in Europe!



6. RIGA, LATVIA

On the 6th position, with 94,882 votes, Riga was voted among the 10 best destinations to visit in Europe!

5. BATUMI, GEORGIA

On the 5th position, with 101,589 votes, Batumi was voted among the 5 best destinations to visit in Europe!



4. GENEVA, SWITZERLAND

On the 4th position, with 104,796 votes, Geneva was voted among the 5 best destinations to visit in Europe!



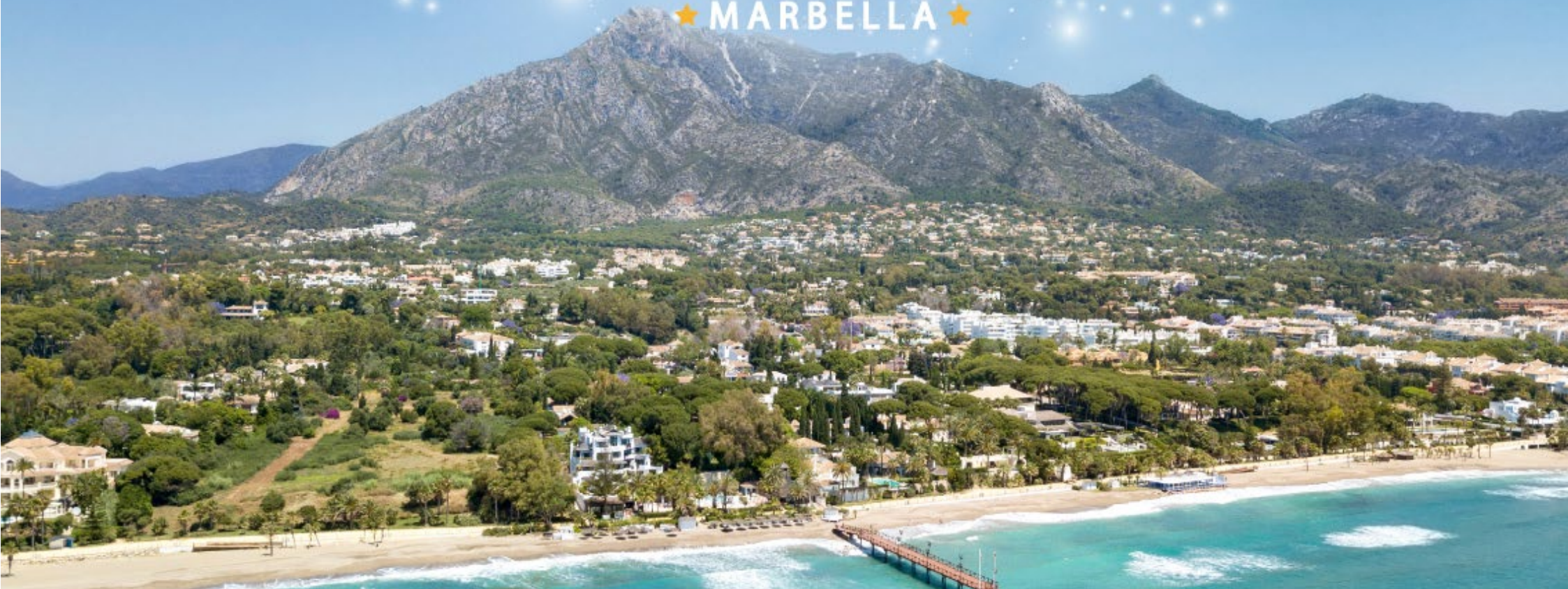
3. MALTA

On the 3rd position, with 131,049 votes, Malta was voted among the 3 best destinations to visit in Europe!



2. MONACO

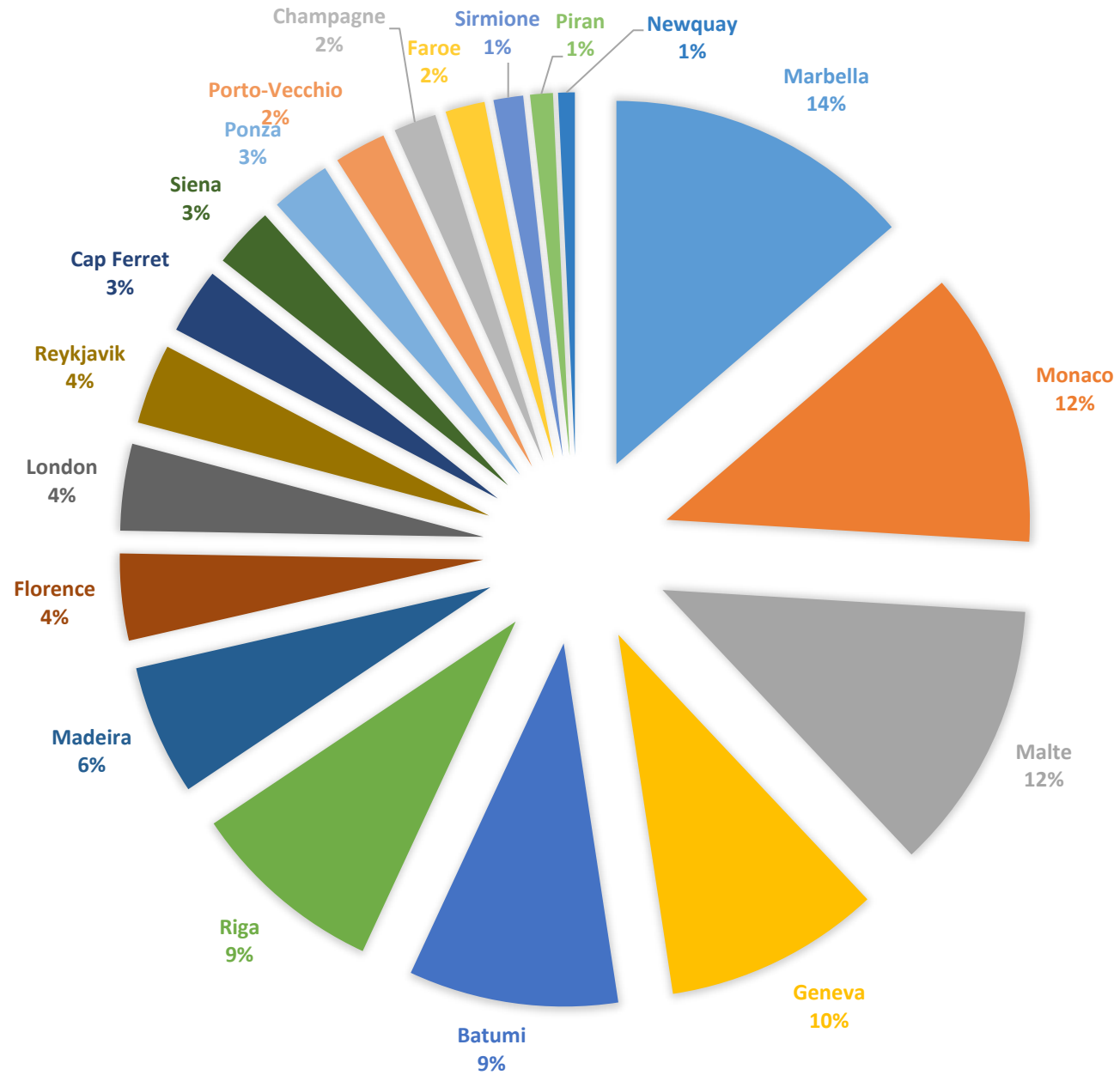
On the 2nd position, with 133,885 votes, Monaco was voted among the 2 best destinations to visit in Europe!



1. MARBELLA, SPAIN

On the 1st position, with 149,192 votes, Marbella elected European Best Destination 2024!

RESULTS



DOWNLOAD THE OFFICIAL LOGOS AND SPREAD THE WORD!



LJUBLJANA IS THE EUROPEAN BEST DESTINATION 2022

We are very glad to announce that Ljubljana is the winner of the European Best Destination 2022!

[More Information >](#)



Warsaw



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Porto, Bordeaux, Budapest, Warsaw, Ljubljana, (European Best Destination winners) Tallinn, Zagreb, Budapest (European Best Christmas Markets 2013-2019 winners), Alpe d'Huez & Val Thorens (European Best Ski Resorts 2013-2024 winners) have integrated the logo into their website, videos, paper communications (city maps, brochures, flags...) and communicated it to tourism professionals (hotels, airport, airlines) who all proudly feature the logo on their websites.



THEY ARE TALKING ABOUT US



Mr Filipe Ortigao Guimaraes –Porto & Norte Tourism

“European Best Destinations contest is an incredible way to boost the tourist inflow in cities. We have data to assert that European Best Destinations is one of the main reasons for the growth of popularity of Porto among travellers from all over the world. The number of travellers has nearly doubled, from 6.9 M to 12M!”



Nicolas Martin, Executive Director Bordeaux Tourism:

*“The year was exceptional in terms of tourism growth with an **increase of 10.7% in international arrivals** in Bordeaux Merignac Airport (source GDS / Forward Keys) or of **12.26% in hotels progression of Revenue per room (RevPar)** for all categories (source MKG). Most nationalities are increasing, especially this year European travellers (British, Spanish, German, Swiss, Belgian, Italian ...). It is undeniable that the fact of being elected European Best Destination 2015 has contributed to this result, press fallouts after winning this title have been global and massive.”*



Mr Xavier Lechien – President EDEN – European Commission – Sustainable Tourism

“For 7 years we have been in partnership with EBD which has enabled us to increase the visibility of sustainable tourism destinations by + 540%. EDEN destinations awarded by the European Commissions are promoted on the first site dedicated to tourism in Europe. EBD is our main partner.”

SUBSTANTIAL MEDIA COVERAGE

The election of the European Best destinations receives substantial coverage right across all the various media in Europe. The main national newspapers, specialist press, blogs, specialized sites, television and social networks etc... ensure that the winning city and the other selected destinations are fully (+ 110 million media coverage for our destinations since 2009). See our media coverage:

<https://www.europeanbestdestinations.com/about-1/press/>

This election generates a great deal of interest for various reasons. First of all it gives worldwide travellers a voice by casting their vote. Secondly, it is organized by an independent organization.

Condé Nast
Traveler

HUFFPOST

**TRAVEL+
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VOGUE

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EL  **MUNDO**



INDEPENDENT

lonely planet

Forbes

euronews.

metr 

CHINADAILY

Daily Mail

Rue89

 **tripadvisor®**

FIGARO LIVE

THE AWARD "EUROPEAN BEST DESTINATION" ESTIMATED AT 10 MILLION EUROS ACCORDING TO AN INDEPENDENT STUDY OF THE MULTINATIONAL "CISION" (IN TERMS OF MEDIA COVERAGE).

Feb 15, 2022, 08:44am EST | 767 views

Ready For Europe? The 20 Best And Safest Places For Travel And Tourism In 2022, According To European Best Destinations



Cecilia Rodriguez Senior Contributor @ Arts

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Listen to article: 23 minutes



Ljubljana - Slovenia Church and river Ljubljana

As countries around Europe reopen borders and relax or altogether end coronavirus restrictions, and as flights, hotels, restaurants and cafes reopen, holidays to Europe are again a realistic possibility for relief-seeking travelers.

With votes from more than 500,000 travellers from 182 countries and considering the safety measures taken by countries and regions, the European Best Destinations organization (EBD) has released the list of the 20 trendiest destinations in Europe for 2022.

The winning contenders of the coveted "Best European Destinations 2022" title will be promoted throughout the year to millions of travelers — and will be authorized to display the title "European Best Destination" in their marketing.

PHOTO: EBD

UNESCO USA REPRESENTATIVE

DATE: FEBRUARY 2022

GRADE OF LIFE REPRESENTATIVE



Ljubljana, Slovenia

Ljubljana, Slovenia

Ljubljana, the capital of Slovenia, is a city for the curious and adventurous, a treasure trove of exciting secrets and natural joys.

The proudly green capital of Slovenia welcomes all travelers hungry for culture, art, entertainment and offers broad, green areas, which have made it a global example of environmental planning. Earlier than other European destinations, Ljubljana opted for a fully pedestrian historic center.

Colorful history and natural heritage combined with authentic charm, culture, cuisine and varied city life have placed this beautiful capital at the top of the list of best destinations.



Marbella's picturesque old town

Marbella, Spain

Marbella is known as the "capital of sun" in Europe. It's a preferred destination for travelers looking for relaxation, shopping, refined hotels and restaurants, as well as local handicrafts, golf, outdoor sports, shopping and refinement.



Amiens Cathedral of Notre Dame and traditional houses on La place du Don Square at the embankment of ...

Amiens, France

A peaceful haven of canals and floating gardens that display one of the most beautiful and largest Gothic cathedrals in France, Amiens is also a place to take an extraordinary journey in the footsteps of Jules Verne.

Divided by the Somme River, the city also is well known for its medieval belfry. Shops and cafes line the old Quartier St.-Leu's narrow streets as floating market gardens ("hortillonnages") dot the city's canals.

Ideally located in the heart of the Paris-London-Brussels triangle, Amiens has been ranked as the fourth-greenest city in France and is the only French city to have three UNESCO heritage sites, including its imposing cathedral and stunning architecture.

The city was a source of inspiration for Jules Verne when he settled there in 1871. The famous author left his mark on the city and his influence is visible in many corners of its streets.

Amiens is home to an international garden festival around the famous floating Hortillonnages that has been voted the most beautiful City Park in Europe. The Hortillonnages, a 740-acre green paradise in the heart of the city, can be explored on foot, by bike, in a row boat, kayak or even on a paddleboard.

"Don't miss the must-see Musée de Picardie or hop on a bike and head to Amiens Zoo, a real island of biodiversity where endangered species are protected in the peace of nature," advises EBD.



Leuven, a picturesque city in the heart of Belgium

Leuven, Belgium

Leuven, a picturesque city in the heart of Belgium, east of Brussels, is an ideal destination for an exciting all year round city break.

Thanks to its rich and varied offering in heritage, art, culture, science, beer, gastronomy and shopping, this centuries-old university town invites visitors to stroll and discover everything within walking or biking distance. A hip and urban vibe in an historical setting, guarantees to draw visitors into its vibrancy.

Leuven also nabbed first place in the Best Open-Minded Destinations in Europe, a ranking of destinations actively working on accessibility, social diversity, solidarity, tolerance and respect.

With car-free shopping streets, street markets offering local products, this is also the land of chocolate and well known for its rich history of breweries dating back to 1366, and includes a number of well-known beer-makers, among them the legendary and world-famous Stella Artois.

On a central square is the 15th-century town hall, guarded by its tall spires. The building is decorated with hundreds of statues of local figures, biblical characters and saints. Opposite, the late Gothic St. Peter's Church houses a "Last Supper" by the Flemish Primitive painter Dieric Bouts. Nearby, Oude Markt is a long square lined with bars and cafes.



Every year the European Best Destinations portal organizes the Best in Europe vote, to find the best destinations in Europe and in this thirteenth edition, 528,069 votes have been received from 182 different countries.

Leading the ranking is Ljubljana, the Best European Destination for 2022. The only Spanish representative on the list, Marbella, has been in second position.

Are we going on a trip to the best destinations in Europe? Here the complete list!



Getty Images

CRETE (GREECE)

Crete is ranked 20th in the European Best Destinations ranking, with 1,002 votes in its favour. And it is that Greece is always a yes, in fact, we find two Greek destinations in the top 20: Crete (20th) and Athens (18th).

The largest of the Greek islands is the perfect hedonistic destination: the beauty of its beaches competes with that of the mountains and gorges while life passes quietly in the small fishing villages that dot this pearl bathed by the Aegean Sea.

The history and remnants of the past are present in every corner: the palaces of Knossos and Phaistos, the cathedral of Agios Minas, the fortress of Heraklion...

Don't forget to immerse yourself in nature at the Balos Lagoon and Gramvousa Island, Lake Kournas, Spinalonga Island, the Cave of Zeus and of course, on its beautiful beaches.



Daniel J. Schwarz on Unsplash

GRAZ (AUSTRIA)

With very little difference with respect to Crete, the Austrian city of Graz obtains 1,089



Getty Images

VIENNA (AUSTRIA)

Vienna obtains 4,978 votes that place it in the 17th place. It is impossible not to fall in love with the charm of Vienna. The capital of Austria, one of the cities with the best quality of life in the world, is love at first sight. A crush that is confirmed when you walk through its streets, visit its palaces, enjoy the opera and visit its museums.

It is also a very dynamic city, full of non-conformist architects, bohemian foodies and a new breed of creative citizens who have changed the rules of the game. Of course, it is still religious to watch the hours pass in its cafeterias, designated Intangible Cultural Heritage by UNESCO.



Getty Images

CLONAKILTY (IRELAND)

Clonakilty, in the south of Ireland, comes in at number 16 with 5,020 votes.

Located in Clonakilty Bay in County Cork, this Irish city is full of color: in its streets, in its shops, on the balconies of houses... In addition, it has been awarded by the European Commission for its commitment to the sustainable tourism, both in terms of its gastronomy and the experiences it offers.



Alamy

AMIENS (FRANCE)

The most romantic city in France? Probably. Amiens reaches third place on the podium with its 58,114 votes.

Jules Verne settled in Amiens in 1871, making it one of his sources of inspiration. You can tour the city on foot or by boat through its beautiful canals. The picturesque Saint-Leu district has many cafes and terraces with views of the imposing cathedral.

Amiens is also home to a curious: International Garden Festival which takes place in Hortillonages, voted the most beautiful urban park in Europe.



Alamy

MARBELLA (SPAIN)

Marbella, the only Spanish representative on the list, obtains no less than 61,041 votes and proudly wears the title of "Best European Destinations".

Oh, the south... Oh, Andalusia... Oh, Malaga... You are our weakness! Marbella is the preferred destination for travelers looking for relaxation, incredible hotels and restaurants, craft shops, local and top quality products, outdoor activities... It has it all!

Marbella not only attracts travelers in love with the sun and its beaches, but also digital nomads, athletes, foodies, as well as companies and investors.

Strolling through Puerto Banus, tasting Michelin-starred dishes, going out for tapas, touring the historic center... Marbella, here we come!

THESE ARE THE 20 CANDIDATES FOR THE BEST EUROPEAN DESTINATION 2022

The European Best Destination and Best Traveler's Choice awards are back for another year.

See Main Destination Feature

See Main Destination Feature

Annual, 20 destinations have been shortlisted by the editors of the European Best Destination award—a global award of excellence in travel and tourism. The award is presented to the winners of the award in the year of the award. The award will be presented on February 15, and winners will be announced on February 15.

View all of today's best of Europe's European destinations

See all of today's best of Europe's European destinations

See all of today's best of Europe's European destinations



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ROME
The capital of Italy has long been a favorite of European travelers for its historical sites that stretch from the Colosseum to the Vatican and the Imperial Fora. Rome is also a great place to visit for its food, fashion, and art. The city is a blend of ancient and modern, with a mix of old and new architecture. It's a city that has inspired artists and writers for centuries.

See all of today's best of Europe's European destinations



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SCHIEDEN (NETHERLANDS)

Schieden is a small town in the Netherlands, known for its historic architecture and scenic views. It's a great place to visit for its history and culture. The town is located in the heart of the Netherlands, and it's a great place to visit for its history and culture. It's a great place to visit for its history and culture.



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LISBON
Lisbon is a beautiful city in Portugal, known for its historic architecture and scenic views. It's a great place to visit for its history and culture. The city is located in the heart of Portugal, and it's a great place to visit for its history and culture. It's a great place to visit for its history and culture.



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AMALFI COAST

The Amalfi Coast is a beautiful area in Italy, known for its scenic views and historic architecture. It's a great place to visit for its history and culture. The coast is located in the heart of Italy, and it's a great place to visit for its history and culture. It's a great place to visit for its history and culture.

See all of today's best of Europe's European destinations



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CIJETA
Cijeta is a small town in Croatia, known for its historic architecture and scenic views. It's a great place to visit for its history and culture. The town is located in the heart of Croatia, and it's a great place to visit for its history and culture. It's a great place to visit for its history and culture.



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GRACE (POLAND)

Grace is a small town in Poland, known for its historic architecture and scenic views. It's a great place to visit for its history and culture. The town is located in the heart of Poland, and it's a great place to visit for its history and culture. It's a great place to visit for its history and culture.



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NATRELLA

Natrella is a small town in Italy, known for its historic architecture and scenic views. It's a great place to visit for its history and culture. The town is located in the heart of Italy, and it's a great place to visit for its history and culture. It's a great place to visit for its history and culture.

[Go to the article](#)

Top 20 of the "Best destinations in Europe" to go on vacation in 2022

[Discover all the destinations](#)

[Discover all the destinations](#)

Slovenia, Spain or even France, the specialized site European Best Destinations has awarded the 20 most popular destinations in Europe. Destinations that will give you some ideas for your next vacation...

A competition was organized from January 20 to February 18 for the specialized site European Best Destinations. The goal was to select the settings of the different participants in order to know the popular places in 2022, after taking into account the results of the 125,000 evaluations from 182 different countries. The platform was able to determine the 20 most popular destinations in Europe among a list of 400 places.

Read also: [15 cities and the 5 most popular destinations of 2022](#)

THE TOP 3, CONSISTS OF...

In the position of the ranking, we find with 71,842 votes, Ljubljana in Slovenia. A small European capital with art, 382,000 inhabitants, known for its large green spaces.

In second place, heading for Spain, in Barcelona. The seaside resort in southern Spain has a total of 61,402 votes. On the program: beaches as far as the eye can see, luxury shops and parties. A real pleasure.

Finally to complete the podium, Greater Paris with 58,114 votes. It would also be the favorite destination of the Chinese. Indeed, 26 of them voted to go to the city.

LJUBLJANA (SLOVENIA)



Ljubljana is the capital of Slovenia. It is a green town in particular for its large green spaces including the cast-iron park. It offers a calm atmosphere between greenery and culture. It is especially nice to park, in particular Trzin Park, but also the museums such as the National Museum of Slovenia, devoted to history, and the Museum of Modern Art.

NUMEGEN (NETHERLANDS)



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Nijmegen is the oldest city in the Netherlands. It now has a large number of students, many events and festivals. A real urban whirlwind is guaranteed between nature, shopping culture and outings, impossible to get bored.

LAHTI REGION (FINLAND)



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Finland has more than 188,000 lakes. In addition, the water is the cleanest in the world. Lahti is located one hour from the capital Helsinki. In total, 74% of the city's area is covered by forests, while 11% consists of bodies of water. By the way, the Lahti region is one of the most popular holiday destinations in Finland.

FLOVDIV (BULGARIA)



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Plovdiv is the main cultural center of Bulgaria and has also won the title of European Capital of Culture in 2009. In this ranking, Plovdiv is the most voted Bulgarian destination since the creation of this competition in 2009. It is home to many monuments from Antiquity such as the 1st century theatre, the ancient forum or even the 2nd century Roman amphitheater. In short, if you want to go on a trip for a rewarding vacation, you know where to go.

LEUVEN (BELGIUM)



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For a city break with family or friends, Leuven, this picturesque city, is ideal. Between art, culture, gastronomy, beer, and shopping... you won't know where to turn. The advantage? All its activities are easily accessible on foot or by bike. The perfect opportunity to forget about the car during the holidays.

ORADEA (ROMANIA)



HUFFPOST

CORONAVIRUS POLITICS INTERNATIONAL LIFE TRENDSE VISUAL VIDEO

Competition delimitada

• El premio será otorgado a la ciudad o ciudad que sea votada por el mayor número de votantes en el mundo.
• El premio será otorgado a la ciudad o ciudad que sea votada por el mayor número de votantes en el mundo.
• El premio será otorgado a la ciudad o ciudad que sea votada por el mayor número de votantes en el mundo.

LIFE

A Spanish town, the second best European destination to travel in 2022

According to the European Best Destinations awards.

By **Alana Sanchez**
02/21/22 10:56am CDT



More than half a million travelers from 182 countries have chosen with their votes which are the best destinations in Europe to visit in 2022, and a Spanish corner has come out very well.

Among the more than 400 places that opted for this distinction, Marbella (Málaga) has achieved second place in the [European Best Destinations 2022](#). The top 20 list is headed by Ljubljana, the capital of Slovenia.



Regarding Ljubljana, the awards highlight that it is a city "for curious and adventurous souls" and describe it as a "green capital", something that is appreciated not only by tourists, but also by "entire delegations of mayors, environmental advisers and urban planners", who like to "reconnect the green miracle".

European Best Destinations @ebdestinations

It's now official! #Ljubljana has been voted the #1 destination in Europe for 2022! 🎉 Congratulations to @vizejatljajana and @sloveniainfo! 🇸🇮 Results: 2022 ebdestis

#EuropeanBestDestinations #EBDC2022

3:03 p.m. · 18 Feb. 2022

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See 11 responses

"Before other European destinations, Ljubljana opted for a pedestrianized historic center", they point out, so that while walking through the center visiting the shops or trendy cafes "you can hear the birds singing".



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TREND



Calviño listens to Espinosa de los Monteros and responds by hitting where it hurts the most



A Vox deputy calls Yolanda Diaz that way and his response is to see her



Live: the majority of the PP believes that Casado wants to say goodbye to the Board of Directors.



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The top 20 of the best destinations in Europe (including one in Belgium) to discover in 2022

02/21/22 14:11:12 Updated 7:41:17

Aurora Wolfson - [Journalist](#) | [Twitter](#) | [LinkedIn](#) | [Bio](#)

This ranking is that of the public, because no less than half a million travelers from 182 countries voted to select the best European destinations 2022. Among more than 400 competing destinations, the 20 below are the ones with the highest number of votes, thus receiving the title of 'Best European destinations 2022'. The Belgian city of Ljublan sits in 2th place.

Depending on the traveler's desires and needs, these destinations are perfect for a city trip, a sunny location, a romantic getaway, or for indulging in shopping, culture, or nature immersion.

[f](#) [t](#) [i](#) [y](#) [p](#) [in](#) [+](#)



1 - Ljubljana (Slovenia) Green capital of Slovenia, this city will delight those eager for culture, art, but also entertainment, trendy addresses and green spaces. All in a relaxed atmosphere.



HOLA! [HOME](#) / [TRAVEL](#)

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The best European destinations to travel to in 2022 (and one is in Spain)

BY [REYNOLDS](#) / [TRAVEL](#)

[f](#) [t](#) [p](#)



More than half a million travelers from 182 countries have voted for the Best European Destinations 2022 in the European Best Destinations portal among more than 400 places. The capital of Slovenia occupies the first place on the list, but do you want to know what the others are? A chat space also has the representation and holds the second position.

L. Ljubljana

The green capital of Slovenia has things that are uncommon if we consider its status: bicycles, but also of Prague, for its elegant architecture on the banks of the Ljubljana River. There are no shortage of companies with the Austrian Goan and Salzburg, or due to its youthful atmosphere, with any other European university city. Be that as it may, the Italian capital in a little green where you can live a quiet life, with a pedestrianized historic center, cafes, medieval churches, beautiful bridges, enclosed squares and, above all, places where culture, restaurants and boutiques are hidden, where to go looking at each step with the song of the birds in the background.

Don't miss in Slovenia: everything you need to know for your first visit



TOURISM

Faial and Porto Santo nominated for Best European Destinations

Azores and Madeira compete with two star islands for European Best Destinations. The votes are already coming in: until the 10th of February everyone can vote.

Luis J Santos

January 27, 2023, 19:25

Recevez alerts



The European Best Destinations (EBD), which is dedicated to promoting tourist destinations, has launched its annual competition that will lead to the choice of the best of the best. But the list, between world tourism heavyweights and more alternative and/or emerging locations, also serves to highlight all the nominees. There are 21 destinations in competition and, along with London, Prague, Warsaw, Athens, Vienna or Copenhagen, two Portuguese stars appear: Faial and Porto Santo, noting that the Madeiran island, in 2022, was elected by the same organization as the **European beach of the year**.

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PEAU SÈCHE ? APaisez-la IMMÉDIATEMENT ET PENDANT 48H! Eucerin. DÉCOUVREZ VRAIement REPAIR PLUS.

ÉVASION, VOYAGES



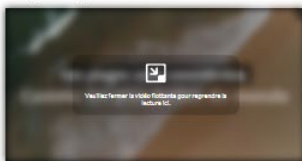
Pourquoi Marbella est considérée comme l'une des meilleures destinations d'Europe ?

Luxe et prestige caractérisent la belle Andalous, considérée comme l'une des meilleures destinations d'Europe. Ses atouts ? Son microclimat, qui permet de la visiter à tout moment de l'année, ses hôtels prestigieux, ses plages classées, sa nature préservée...

INIS SIGRO DESIGNS. PHOTOS EUROPEAN BEST DESTINATIONS. GUE MEI. (1-23-10771-012-002)

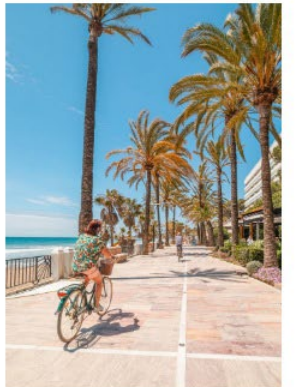
Partager: Facebook, Twitter, LinkedIn, Instagram, YouTube

A la première semaine, plus d'un demi-million d'internautes ont voté pour Europe Best Destinations, ont élu leurs destinations préférées, ont voté pour la destination de leur choix, ont voté pour le meilleur endroit pour la plage de l'année, ont voté pour la destination de leur choix, ont voté pour la destination de leur choix...



Des plages V.I.P.

Avec 20 destinations en compétition, l'EBD a lancé son 11^e concours international de tourisme qui vise à promouvoir les meilleures destinations touristiques d'Europe. Les gagnants seront récompensés par un voyage de prestige à destination de leur choix...



- DERNIERS ARTICLES: PEOPLE: Les Dees du top... HOMMES: Connaissances à vivre... MON QUOTIDIEN: Pourquoi... PARTENAIRES: Voyage...



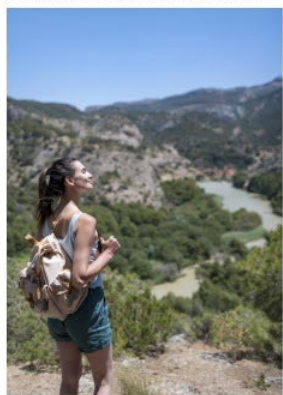
Un mélange d'art et d'histoire

Avant de partir sur les routes, une destination de voyage doit offrir une belle découverte culturelle, le patrimoine et l'histoire. C'est pourquoi le Soir a organisé un concours pour sélectionner les meilleures destinations d'Europe. Les gagnants seront récompensés par un voyage de prestige à destination de leur choix...



Un paradis pour les sportifs

Avec 20 destinations en compétition, l'EBD a lancé son 11^e concours international de tourisme qui vise à promouvoir les meilleures destinations touristiques d'Europe. Les gagnants seront récompensés par un voyage de prestige à destination de leur choix...



A table

Après l'été, les sportifs et ceux qui aiment une belle destination pour un voyage de prestige, nous vous recommandons de visiter les destinations de l'année. Les gagnants seront récompensés par un voyage de prestige à destination de leur choix...

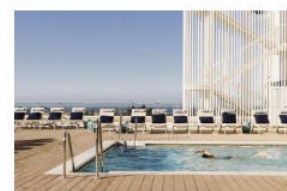
VOYAGE EN ESPAGNE ET EN ITALIE EN 10 JOURS DE LA HANDBAG



Où loger ?

Pour un séjour en Espagne, il est important de choisir une destination qui offre une belle découverte culturelle, le patrimoine et l'histoire. C'est pourquoi le Soir a organisé un concours pour sélectionner les meilleures destinations d'Europe. Les gagnants seront récompensés par un voyage de prestige à destination de leur choix...

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En pratique

Quand partir ? Comment voyager ? Les destinations de l'année sont choisies par les internautes. Les gagnants seront récompensés par un voyage de prestige à destination de leur choix...

Plus d'infos: [comment voter](#), [comment voter](#), [comment voter](#), [comment voter](#), [comment voter](#).

Quelles sont les meilleures destinations européennes en 2020 ?

Colmar **SUIVRE CE THÈME**



La ville touristique de Colmar attend en 18e le classement | D. Noéby

Vous avez envie de découvrir l'Europe, mais vous ne savez pas quel pays visiter ? Ce classement de 20 pays pourrait vous donner des idées !

CHLOÉ GURDJAN | Publié le 05/02/2020 à 17h00 | Mis à jour le 06/02/2020

SAUVEGARDER L'ARTICLE | Partager sur : f | t | l

Envie d'idées pour vos prochaines vacances en Europe ? [European Best Destinations](#) a pensé à vous ! Depuis 2009, ce site internet travaille en collaboration avec plus de 300 offices du tourisme pour proposer aux voyageurs du monde entier de voter pour leur destination préférée. Pour cette édition 2020, les touristes ont eu 21 jours pour voter entre 20 villes européennes, entre le 15 janvier et le 5 février.

Les résultats viennent de tomber, et la France fait office de grande gagnante ! Célèbre pour son [marché de Noël](#), la ville de Colmar a surclassé les débats, arrivant 1ère avec 179 723 votes. [Paris](#) arrive 9e avec 25 121 votes, et Rochefort Océan, la ville de Fort Boyard, arrive 14e avec 7 842 votes. On retrouve dans ce classement des villes touristiques, comme Athènes, Vienne ou Rome. D'autres sont en revanche peu connues du grand public. C'est notamment le cas de Tbilissi, en Géorgie, Sibiu, en Roumanie, ou Bydgoszcz, en Pologne.

>> [Notre service - Découvrez ces destinations et créez votre voyage sur-mesure avec notre partenaire !](#)

Top 20 des meilleures destinations européennes :

1. [Colmar](#), France (179 723 votes)
2. Athènes, Grèce (104 639 votes)

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Tourisme JDE Edition Gironde 33

Tourisme. Ce plan de com' à 10 M€ qui ne coûtera rien à Bordeaux
 ajouté le 9 mars 2015 à 21h29 - Réagir - Mots clés : Alain Juppé, Nicolas Martin, Bordeaux, tourisme, European Best Destination

Recommander | Partager { 0 } | Tweeter { 3 } | Share { 1 }

AA+

Le trophée « European Best Destination 2015 » dont Bordeaux a été récompensée va permettre à l'Office de tourisme de doper sa communication... à moindre frais.

Le 11 février, Bordeaux était désignée « European Best Destination 2015 ». Une distinction obtenue grâce à 42.396 votes d'internautes. Alain Juppé, qui a reçu le trophée le 9 mars à la mairie, a tenu à saluer tous ceux qui ont œuvré dans cette réussite, en relayant sur les réseaux sociaux leur soutien pour le Port de la Lune : les Girondins de Bordeaux, le CIVB, Nicolas Canteloup... Ceux-ci méritent en effet des remerciements, aux vues des retombées attendues par le trophée de meilleure destination européenne 2015. « Nous allons en faire le fil rouge de toute notre communication cette année, explique Nicolas Martin, directeur de l'Office de tourisme. D'ores et déjà, le trophée a généré 500 retombées presse dans le monde, jusqu'en Malaisie où nous n'avions jamais communiqué ! Le titre « European Best Destination » s'affichera pendant trois mois sur le tram de Zurich à l'occasion de l'ouverture de la ligne entre cette ville et Bordeaux. Il sera affiché sur les salons professionnels où nous serons présents... **Au total, nous estimons que cette distinction représente en retombées l'équivalent d'un plan de communication de 10 millions d'euros** ».



OUR ACTIONS

European Best Destinations is a travel website based in Brussels and developed to promote culture and tourism in Europe. In partnership with the participating tourism offices and the EDEN Network (Sustainable Destinations Awarded by the European Commission) we promote a better understanding of the wealth, diversity and quality of European destinations.



Thanks to an excellent communication with an audience of e-citizens, European Best Destinations plays an important role in promoting Europe as the number one destination in the world. It has become the meeting place for tourism offices and world travellers, a main gateway to the discovery of Europe.

Since 2009 EBD has been working with major tourism offices in Europe to reward and highlight the most visited destinations via its website and social networks (+8 million visitors and thousands of followers on Facebook, Twitter, Pinterest and 1 +110,000,000 euros of media coverage).

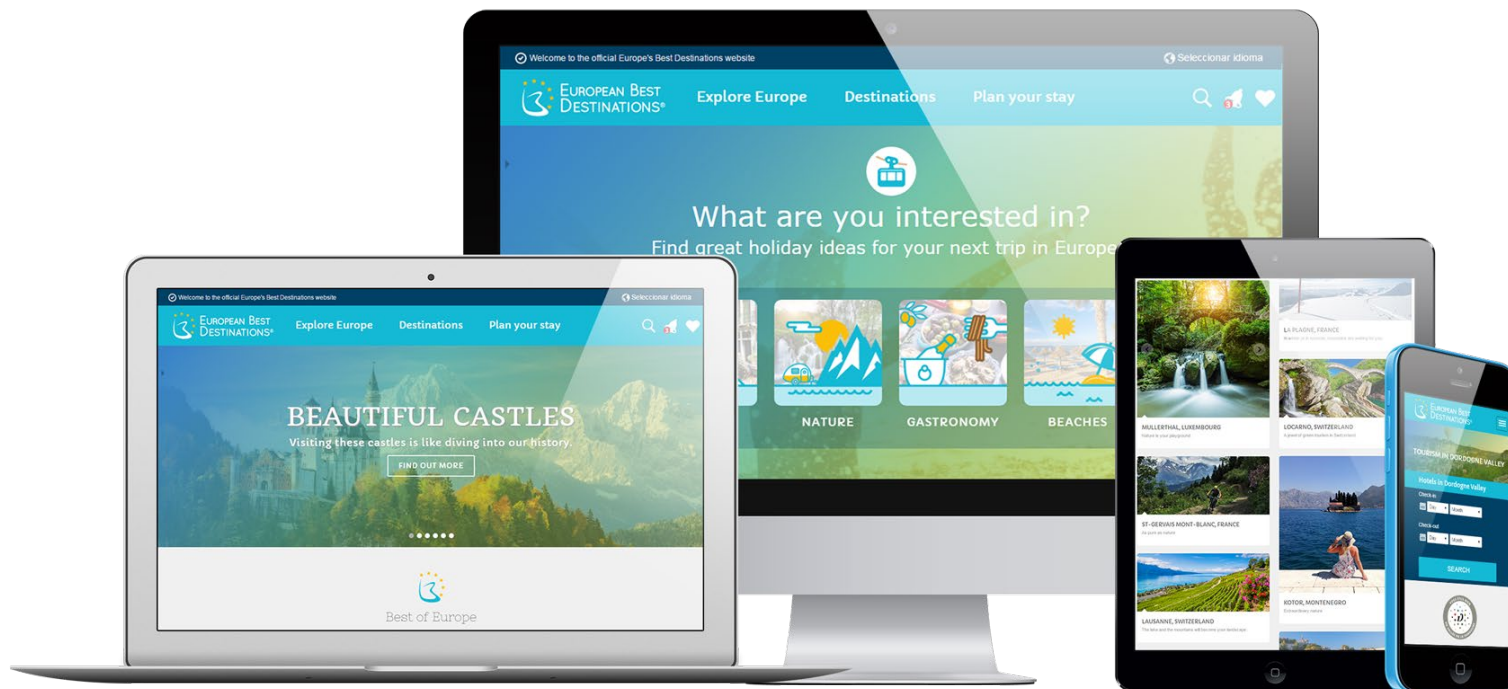
We carry out the main tourism competitions in Europe and have been working with the European Commission for the promotion of sustainable tourism for 9 years. 90 EDEN-labelled destinations are promoted on the EBD website.



CONGRATULATIONS!

Our warmest congratulations to the winners and all the participating destinations that will be promoted throughout the year to millions of travellers among the best places to visit in Europe.

We thank you for your hard work throughout the year to make your destination one of the Best Destinations. The purpose of this event is to show the beauty and diversity of the tourist and cultural offer in Europe. This 15th edition, a record, shows a constant interest in Europe as the number 1 destination in the world.



www.europeanbestdestinations.com